



WICKED WEEKEND AT HCA

Wicked 5k Fun Run | Monster Mash | Haunted Town



WICKED WEEKEND | OCTOBER 28 & 29, 2023

Named in the top "17 Spooky Halloween Races and Fun Runs In New England" by Boston Magazine

SPONSOR OPPORTUNITIES:

\$10,000 Wicked Weekend At HCA Presenting Sponsor

- Your company logo displayed on a 10-foot presenting sponsor banner displayed in front of the HCA all Halloween Weekend
- Your company name and logo on all marketing materials for the Wicked Weekend
- Opportunity to speak at the Monster Mash and Wicked 5K Race events
- Opportunity for booth at the Monster Mash Family event
- Opportunity to address audiences during race kick off
- Opportunity to have vendor table on race day
- Name and logo listed as Presenting Weekend Sponsor and official race sponsor on race T-shirt
- Full-page color ad in all HCA programs for 12 months
- Listed as a Partner in the Arts on HCA website sponsorship page
- Invitation to corporate partner breakfast

\$5,000 Advocate Level: (3 Available) | Monster Mash Family Event Sponsor | Haunted Town Sponsor | Wicked 5K Sponsor

Your company logo displayed on a 4-foot banner on either the haunted town or at the Monster Mash Family event.

- Opportunity for booth at the Monster Mash Family event
- Opportunity for vendor information in Wicked Weekend goodie bag
- Your company name and logo listed on official race t-shirt
- Full-page color ad in all HCA programs for 12 months
- Listed as a Partner in the Arts on HCA website sponsorship page
- Invitation to corporate partner breakfast

\$2,500 Supporter Level (5 available)

- Your company name and logo on a Haunted Town Scene
- Your company's name and logo on official race t-shirt
- Opportunity for vendor information in Wicked Weekend goodie bag
- Opportunity for booth at the Monster Mash Family event
- Full-page color ad in all HCA event programs for 12 months
- Listed as a Partner in the Arts on HCA website sponsorship page
- Invitation to corporate partner breakfast

\$1,000 Benefactor Level

- Your company's name on official race t-shirt
- Your name on a Wicked 5K mile marker
- Opportunity for booth at the Monster Mash Family event
- Opportunity for vendor information in Wicked Weekend goodie bag
- Half-page ad for all HCA event programs for 12 months
- Invitation to corporate partner breakfast

\$500 Sustainer Level

- Opportunity for booth at the Monster Mash Family event
- Your company's name on official race t-shirt
- Quarter page ad to be included in our Wicked Weekend event program.
- Invitation to corporate partner breakfast

Wicked 5K Program Advertising:

Full Page: 5" width X 7.75" height
Half Page: 5" width X 3.75" height
Qtr. Page: 5" width X 1.75" height

Please submit ads in PDF, JPEG or PNG format. If you do not have an ad available contact the HCA for free ad design assistance.



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SPONSOR INFORMATION:

INDIVIDUAL NAME: _____ BUSINESS NAME: _____
BILLING ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____
PHONE: _____ EMAIL: _____

PAYMENT INFORMATION:

- PRESENTING SPONSOR ADVOCATE (HAUNTED TOWN) ADVOCATE (MONSTER MASH FAMILY EVENT) ADVOCATE (WICKED 5K RACE)
 SUPPORTER BENEFACTOR SUSTAINER
 CHECK ENCLOSED (Payable to Hopkinton Center for the Arts) or PLEASE CHARGE MY CARD: MASTER CARD VISA AMERICAN EXPRESS

NAME ON CARD: _____ EXPIRATION DATE: _____
CARD NUMBER: _____ SECURITY CODE: _____
BILLING ADDRESS ON CARD: SAME AS ABOVE

PLEASE MAIL COMPLETED SPONSORSHIP FORM / CHECK AND OR PAYMENT INFORMATION TO:

Hopkinton Center for the Arts • 98 Hayden Rowe Street • Hopkinton, MA 01748 • 508.435.9222

For more sponsorship information or questions please contact Kelly Grill, HCA Executive Director at Kelly@hopartscenter.org
or Maureen Belger at Maureen@hopartscenter.org